

# Application for 2009 Triad Home & Garden Show



**Preview Night:** February 19: 5:30 p.m. - 8:30 p.m.

**Show Hours:** February 20: 2:00 p.m. - 8:00 p.m. • February 21: 10:00 a.m. - 6:00 p.m. • February 22: 12:00 p.m. - 5:00 p.m.

Mail to: Home Builders Association of Winston-Salem, 220 Charlois Blvd., Winston-Salem, NC 27103

Questions: Call 336.768.5942 or **Fax** 336.768.9280

Please reserve the following space(s) for our use at the 2009 Triad Home & Garden Show to be held at the Benton Convention Center.  
Refer to booth numbers as indicated on the floor plan printed on the back panel of this brochure.

Booth #: 1st Choice \_\_\_\_\_ 2nd Choice \_\_\_\_\_ 3rd Choice \_\_\_\_\_

If available, please try to reserve loading dock time on: \_\_\_\_\_ **Do not need access to a loading dock.**

\_\_\_\_\_ Monday, February 16 \_\_\_\_\_ morning \_\_\_\_\_ afternoon \_\_\_\_\_ late afternoon  
 \_\_\_\_\_ Tuesday, February 17 \_\_\_\_\_ morning \_\_\_\_\_ afternoon \_\_\_\_\_ late afternoon  
 \_\_\_\_\_ Wednesday, February 18 \_\_\_\_\_ morning \_\_\_\_\_ afternoon \_\_\_\_\_ late afternoon  
 \_\_\_\_\_ Thursday, February 19 \_\_\_\_\_ morning

**Exhibits must be complete and ready for viewing by 2:00 p.m. on Thursday, February 19. The exhibit hall will close from 2:00 - 5:00 p.m. for cleaning. All exhibitors must exit the exhibit hall during this time. NO EXCEPTIONS.**

*(Please print or type)*

The following is the correct lettering of our company name as it should appear on any sign or publication.

Company Name \_\_\_\_\_

Contact Name (for all correspondence) \_\_\_\_\_

Company Mailing Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Telephone Number \_\_\_\_\_ Fax Number \_\_\_\_\_

E-mail Address \_\_\_\_\_ Web Site Address \_\_\_\_\_

Booth Reservation	HBA of W-S Member Price	Non-Member Price	Quantity	Cost
<input type="checkbox"/> 10' x 10' Regular Booth	\$625	\$955	_____	\$ _____
<input type="checkbox"/> 10' x 10' Premier Booth	\$675	\$995	_____	\$ _____
<input type="checkbox"/> 10' x 10' Corner Booth	\$730	\$1,045	_____	\$ _____
<input type="checkbox"/> 10' x 10' Corner Premier Booth	\$780	\$1,095	_____	\$ _____
<input type="checkbox"/> 10' x 10' Entrance Booth	\$940	\$1,255	_____	\$ _____
<input type="checkbox"/> 10' x 15' Regular Booth (only 3 available)	\$940	\$1,255	_____	\$ _____
<b>Extras</b> (see Floor Plan on back panel for list of what is included with each booth space)				
<input type="checkbox"/> Additional Show Tickets	\$4.50 each		_____	\$ _____
<input type="checkbox"/> Electrical Outlet	110 volt - \$50		_____	\$ _____
<input type="checkbox"/> Electrical Outlet	220 volt - \$80 (available only in North Exhibit Hall)		_____	\$ _____
<input type="checkbox"/> Access to Water	\$45		_____	\$ _____

Furniture & Fixtures can be rented from the HOLLINS Exposition Services by using the enclosed sheet.

**Discount**

Multiple Booths - \$55.00 x \_\_\_\_\_ (# of additional Booths)

Total Cost \$ \_\_\_\_\_

Total Discount \$ \_\_\_\_\_

Total Amount Due \$ \_\_\_\_\_

Amount Paid w/Application \$ \_\_\_\_\_

(\$100 deposit per booth is required)

**Balance Due December 1, 2008 \$ \_\_\_\_\_**

**Please make checks payable to the Home Builders Association of Winston-Salem, Inc.**

Payment can also be made using Visa or MasterCard.

If using a credit card to make payment:

Card Carrier's Name: \_\_\_\_\_

Card: \_\_\_\_\_ Card# \_\_\_\_\_

Expiration Date \_\_\_\_\_

Exhibitor's Signature: \_\_\_\_\_

Complete reverse side

Name \_\_\_\_\_

Account# \_\_\_\_\_

Booth# \_\_\_\_\_

# Classified Listing

All Triad Home & Garden Show exhibitors will receive **up to five classified listings** in the consumer tabloid. Please check the heading(s) under which you would like to be listed. If no designation of heading is checked, a heading will be chosen for you. Please note that if you check a specific heading it must represent a product or service you will exhibit during the show.

- |   |   |  |   |  |
|---|---|--|---|--|
| <input type="checkbox"/> Air-duct Cleaning      | <input type="checkbox"/> Countertops              | <input type="checkbox"/> Guttering             | <input type="checkbox"/> Newspaper            | <input type="checkbox"/> Security        |
| <input type="checkbox"/> Appliances             | <input type="checkbox"/> Decorations/Accessories  | <input type="checkbox"/> Heating & AC          | <input type="checkbox"/> Outdoor Furniture    | <input type="checkbox"/> Sheds           |
| <input type="checkbox"/> Architects/Designers   | <input type="checkbox"/> Decks                    | <input type="checkbox"/> Home Food Service     | <input type="checkbox"/> Outdoor Lighting     | <input type="checkbox"/> Siding          |
| <input type="checkbox"/> Audio/Video            | <input type="checkbox"/> Developments/Communities | <input type="checkbox"/> Home-Office Equipment | <input type="checkbox"/> Paint                | <input type="checkbox"/> Spas            |
| <input type="checkbox"/> Automobile             | <input type="checkbox"/> Doors                    | <input type="checkbox"/> Hot Tubs              | <input type="checkbox"/> Painters             | <input type="checkbox"/> Stone           |
| <input type="checkbox"/> Banks/S&Ls             | <input type="checkbox"/> Draperies                | <input type="checkbox"/> Housewares            | <input type="checkbox"/> Patios               | <input type="checkbox"/> Sunrooms        |
| <input type="checkbox"/> Basement Waterproofing | <input type="checkbox"/> Electrical               | <input type="checkbox"/> Indoor Lighting       | <input type="checkbox"/> Paving               | <input type="checkbox"/> Tiles           |
| <input type="checkbox"/> Bathroom Fixtures      | <input type="checkbox"/> Entertainment            | <input type="checkbox"/> Insulation            | <input type="checkbox"/> Pest Control         | <input type="checkbox"/> Tools           |
| <input type="checkbox"/> Blinds                 | <input type="checkbox"/> Fences                   | <input type="checkbox"/> Insurance             | <input type="checkbox"/> Plants               | <input type="checkbox"/> Trees & Shrubs  |
| <input type="checkbox"/> Block/Retaining Walls  | <input type="checkbox"/> Fireplaces               | <input type="checkbox"/> Interior Design       | <input type="checkbox"/> Playground Equipment | <input type="checkbox"/> Utilities       |
| <input type="checkbox"/> Bricks                 | <input type="checkbox"/> Flooring                 | <input type="checkbox"/> Kitchen               | <input type="checkbox"/> Plumbing             | <input type="checkbox"/> Wallpaper       |
| <input type="checkbox"/> Builders               | <input type="checkbox"/> Furniture                | <input type="checkbox"/> Landscaping           | <input type="checkbox"/> Pools                | <input type="checkbox"/> Water Treatment |
| <input type="checkbox"/> Cabinets               | <input type="checkbox"/> Garage Doors/Accessories | <input type="checkbox"/> Lawn Equipment        | <input type="checkbox"/> Propane              | <input type="checkbox"/> Windows         |
| <input type="checkbox"/> Carpets                | <input type="checkbox"/> Garden                   | <input type="checkbox"/> Locks & Safes         | <input type="checkbox"/> Real Estate          | <input type="checkbox"/> Other _____     |
| <input type="checkbox"/> Central Vacuums        | <input type="checkbox"/> Garden Supplies          | <input type="checkbox"/> Mantels               | <input type="checkbox"/> Remodelers           |  |
| <input type="checkbox"/> Closet Organization    | <input type="checkbox"/> Glass                    | <input type="checkbox"/> Marble                | <input type="checkbox"/> Roofing              |  |
| <input type="checkbox"/> Concrete               | <input type="checkbox"/> Granite                  | <input type="checkbox"/> Mortgage              | <input type="checkbox"/> Rugs                 |  |
| <input type="checkbox"/> Cookware               | <input type="checkbox"/> Greenhouses              | <input type="checkbox"/> Moulding/Millwork     | <input type="checkbox"/> Screened Porches     |  |

If you are new to this show, or haven't exhibited since 2003, write the name of the company or person who encouraged you to participate:

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## Signature below indicates that I understand:

Booth must be staffed Feb. 19: 5:30 p.m. - 7:30 p.m., Feb. 20: 2:00 p.m. - 8:00 p.m.,  
Feb. 21: 10:00 a.m. - 6:00 p.m. and Feb. 22: 12:00 p.m. - 5:00 p.m.

After December 1, 2008, all unpaid space will be released for reassignment.

All payments to the 2009 Triad Home & Garden Show are non-refundable.

All booths will be assigned on a first-come, first-serve basis depending on the time and date your completed application is received at the HBA office, and all other rules and regulations as stated in the main brochure apply.

The undersigned covenant agrees with the HBA to fully protect, defend and save harmless the HBA from and against all claims and against all loss, costs, damages, and attorneys' fees and expenses of every kind and nature which the HBA may suffer, expend or incur under or by reason, or in consequence of the undersigned participating in the 2009 Triad Home & Garden Show including loss, cost, damages, fees and expenses incurred in actions brought to enforce this agreement.

→ **Signature** \_\_\_\_\_

(To be a completed application, this must be signed.)

### Office Use Only

Date Received: \_\_\_\_\_

Booth(s) Assigned: \_\_\_\_\_

Amount Received: \$ \_\_\_\_\_

Check, Visa, MC: \_\_\_\_\_

Amount Due: \$ \_\_\_\_\_

Confirmed by: \_\_\_\_\_

Other: \_\_\_\_\_

Date: \_\_\_\_\_